



**Incitec Pivot Limited**

ABN 42 004 080 264

70 Southbank Boulevard

Southbank Victoria 3006

GPO Box 1322L

Melbourne Vic 3001

Tel: (61 3) 8695 4400

Fax: (61 3) 8695 4419

[www.incitecpivot.com.au](http://www.incitecpivot.com.au)

## **ASX Announcement – Friday, 3 June 2005**

### **Incitec Pivot Appointment**

Incitec Pivot Limited today announced the appointment of Julian Segal as Managing Director and CEO of the listed fertiliser company.

Mr Segal was Manager of Strategic Market Planning for the Orica Group and has had wide experience in sustainable business improvement and marketing.

Incitec Pivot's current Managing Director and CEO, Greg Witcombe, has resigned to take up the new position of General Manager Business Transformation and Human Resources with Orica Limited.

The change is effective 3 June 2005.

Announcing the change, Incitec Pivot's Chairman, Mr John Watson, welcomed Mr Segal to the company and thanked Mr Witcombe for successfully leading the merged business through its first two years.

"Greg and his team have laid the foundations for a great Australian agribusiness which has established clear leadership in the fertiliser industry," he said.

Mr Watson said Mr Segal brings strong experience to Incitec Pivot as it consolidates and grows at a time of change in the industry, especially in the retail sector.

**MEDIA CONTACT:**

**Neville Heydon**  
Corporate Affairs Manager

**Tel 03 8695 4571**

**INVESTOR RELATIONS:**

**James Fazzino**  
Chief Financial Officer

**Tel 03 8695 4400**